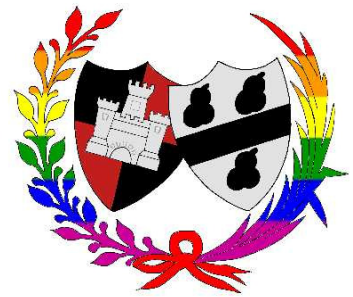


Worcester Pride 2010

Celebrating Lesbian, Gay, Bisexual and Trans Life



Worcester Pride 2010 Sponsorship Packages

Silver Package £500 includes;

- Free half page advert in brochure
- Logo coverage on website and posters
- Inclusion in our "Supporters" page

Gold Package £1000 includes;

- All of the above plus. . .
- Free stall at the event
- Full page advert instead of half page
- Coverage on all flyers, posters and brochures

Platinum Package £2000 includes;

- All of the above plus. . .
- Feature in event brochure
- Coverage on main stage and T Shirts
- Coverage on 4 area's around the pride event

Area packages

Main Stage - £5000

This package includes full coverage on main stage, the benefits of the platinum sponsorship package and renaming of stage after company or organisation. This will mean that in any publication or publicity when the main stage is mentioned it will be referred to as the 'Jack & Son Stage' for example. This will go towards paying for the hire of essential equipment and to secure quality acts which will raise the profile of the event and the companies involved.

Dance Tents - £1800

This package will include full coverage and renaming of the tent itself plus all the benefits of the platinum sponsorship package. Funds will go towards tent and equipment hire plus ensuring some amazing DJs which again will raise the profile of the event and make this tent a highlight of the day.

Community Area - £1500

This package will include full coverage of all parts within the community area, plus renaming and all the benefits of the platinum sponsorship package. The community area will provide workshops drop in sessions, children's activities and other features which are vital to making Worcester Pride what it is. It is a huge part of our remit that we wish to empower members of the LGBT community of Worcester, and this area is one of the most effective ways in which we achieve that.

Civil Partnership Tent - £1700

This year we wish to expand on idea of the community area and provide a specific wedding fair aimed at the LGBT Community. This will take the format of a 'traditional' wedding fair with suppliers from the city exhibiting in the tent. During the day the tent will feature two wedding fashion shows, one of which will feature retro wedding clothes and one will show more modern styles. The fashion show will reflect the LGBT communities, showing gay and lesbian 'couples'.

sponsorship@worcesterpride.co.uk